



**RURAL AGRI-INNOVATION NETWORK
OUTREACH ASSISTANT / SUMMER STUDENTS WELCOME (1 Positions in Sudbury District)**

The Sault Ste. Marie Innovation Centre is seeking a qualified individual to work within the Rural Agri-Innovation Network. The candidate will assist with outreach and business surveying for the **Northeast Agriculture & Food Market Study (NAFMS)** in Sudbury District. The **RAIN Outreach Assistant** will provide outreach of the Study in coordination with a consultant. This will involve coordinating activities with different stakeholders, including farmers, businesses, partner organizations and a consultant. Summer students are welcome to apply.

Responsibilities

- Promoting the Study within Sudbury;
- Visiting food businesses (restaurants, retailers, caterers) to inform them of the Study and encourage participation;
- Conducting survey interviews with businesses;
- Conducting outreach with agriculture and food producers, processors and food businesses of the NAFMS;
- Participating in events to promote Study participation;
- Following up with producers and processors on the Study results to act on market opportunities;
- Liaising with partner organizations and the consultant to reach the maximum number of businesses to participate in the Study;
- Liaising with SSM Innovation Centre and partners to design and implement marketing campaign.

Qualification

- Preference to candidates that have completed or are completing a Diploma or Degree in a related field (Business/Marketing, Commerce, Agriculture, Social Science);
- Experience conducting surveys/participating in research projects and excellent organizational and communication skills;
- Work ethic and personal attitude will rate highly in selection of the successful candidate;
- Computer proficiency with MS Office.
- Bilingual English/French (Written and Oral) is preferred
- Access to a reliable vehicle & Drivers' License is required

Timeline: This is a contract position for 17 weeks with a potential start-date at the end of July. Wage is commensurate with experience. Location of work: Sudbury

How to Apply: Applicants must apply before **June 22nd 5:00 p.m.** Tentative start date is July 3rd
A cover letter and resume must be emailed to: careers@ssmic.com, and include "RAIN Outreach Assistant" in the email subject line. Any questions regarding the position can be directed to: David Thompson- Project Coordinator Phone: 705-942-7927 ext.3027 Email: dthompson@ssmic.com