



RURAL AGRI-INNOVATION NETWORK OUTREACH ASSISTANTS (3 Positions in Algoma, Manitoulin & Sudbury Districts)

The Sault Ste. Marie Innovation Centre is seeking **three** qualified individuals to work within the Rural Agri-Innovation Network. The candidates will assist with outreach for the **Northeast Agriculture & Food Market Study (NAFMS)** in Algoma, Manitoulin and Sudbury Districts. The **RAIN Outreach Assistants** will provide outreach of the Study in coordination with a consultant. This will involve coordinating activities with different stakeholders, including farmers, businesses, partner organizations and a consultant.

Responsibilities

- Promoting the Study within Algoma, Manitoulin and/or Sudbury;
- Conducting outreach with agri-food producers, processors and food businesses of the NAFMS;
- Visiting businesses and participating in events to promote Study participation;
- Following up with producers and processors on the Study results to act on market opportunities;
- Liaising with partner organizations and the consultant to reach the maximum number of businesses to participate in the Study;
- Liaising with SSM Innovation Centre and partners to design and implement marketing materials.

Qualification

- Preference to a Diploma or Degree in Agriculture, Business Admin/Marketing, Economic Development or a Social Science;
- Access to a reliable vehicle and a valid driver's license;
- Experience conducting surveys/participating in research projects and excellent organizational and communication skills;
- Work ethic and personal attitude will rate highly in selection of the successful candidate;
- Computer proficiency with MS Office.
- Bilingual English/French (Written and Oral) is preferred
- Access to a reliable vehicle & Drivers' License is required

Timeline: This is a contract position for 17 weeks with a potential start-date at the end of June/early July. Wage is commensurate with experience.

Location of work: Algoma, Sudbury or Manitoulin Island

How to Apply:

Applicants must apply before **June 1st 5:00 p.m.** Tentative start date is June 18th

A cover letter and resume must be emailed to: careers@ssmic.com, and include "RAIN Outreach Assistant" in the email subject line. Please include which region you are applying for in the subject line.

Any questions regarding the position can be directed to: David Thompson- Project Coordinator

Phone: 705-942-7927 ext.3027 Email: dthompson@ssmic.com