# Farm Financial Management Workshop

## Next Generation North February 11 2017

John Molenhuis

**Business Analysis and Cost of Production Specialist** 



### Today

- Farm recordkeeping
- Ontario Farm Accounting Workbook
- Cost of production
  - Calculating COP
  - Tools
    - Machinery costs
    - Feed costs
    - Fencing costs
    - Feeder Cattle
    - Meat processing



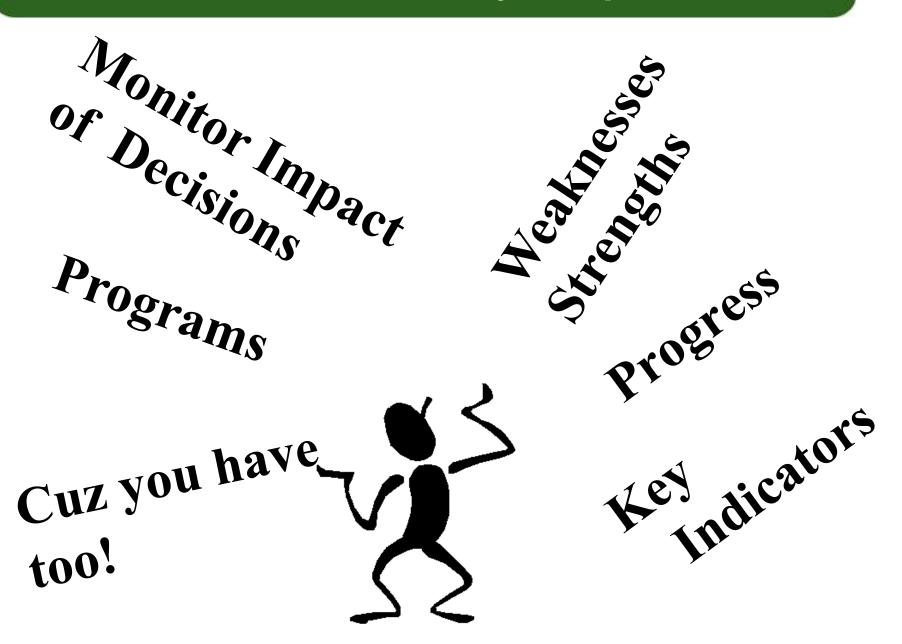








## Why keep records?



#### What are you looking for?

Taxes



- Programs
  - AgriStability, Growing Forward 2, Traceability etc



Accrual statements



Cost of production (enterprise analysis)



- Financial and production information
- Management accounting
  - making decisions



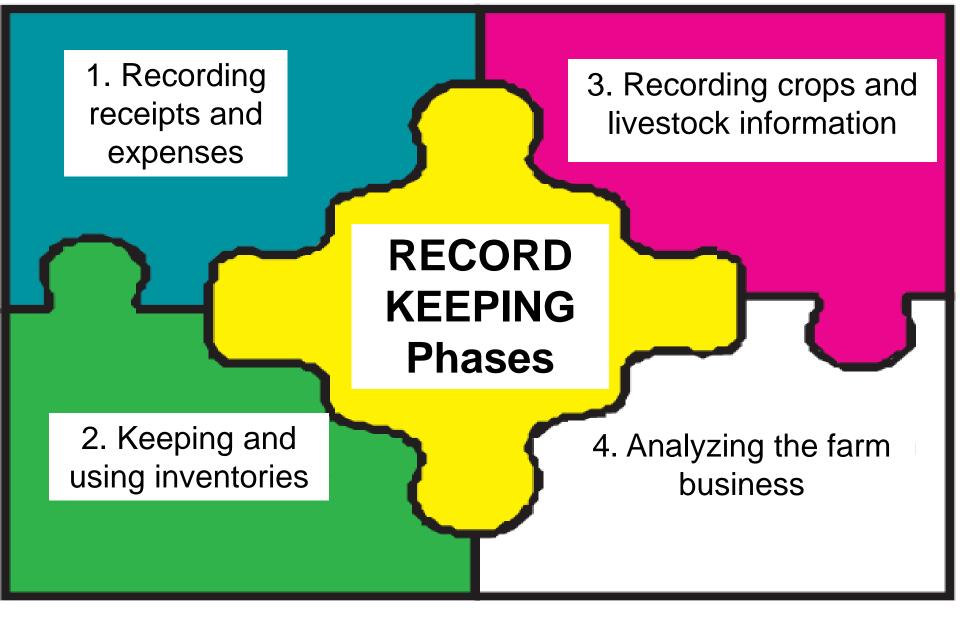
#### Good records should answer:

- Do present crop-livestock operations provide the income to generate a profit and cash flow to service debts and pay family living expenses?
- What were production costs?
- What prices and yields are needed in order to break even?
- What will expenses and income be for the coming year?
- If an alternative enterprise is added, how will it affect cash flow and profitability?









#### Record keeping phases or "puzzle"

**Source: South Dakota State University** 

#### **Financial Software**











www.takeanewapproach.ca

#### Recordkeeping Programs

- Pencil and Paper
  - Ontario Farm Record Book (the Blue Book)
- Excel spreadsheet based
  - Ontario Farm Accounting Workbook
- Generic accounting packages
  - Quicken/Quickbooks
  - Sage (Simply) accounting
- Ag specific accounting software
  - AgExpert FCC
  - CenterPoint Accounting









	How do they compare?					
	Blue Book	OFAW	Generic	AgExpert	CentrePoint	
Taxes	Yes	Yes	Yes	Yes	Yes	
Programs	No	No	No	T1163 AgStab	No	
Accrual Statements	~Yes~	Yes	Quicken No Others Yes	Yes	Yes	

No ~Yes~ Some -Yes Yes

COP Not per unit Some per

unit Link to Production ~Yes~ No Yes ~Yes~ Yes

Management No No No Some Yes

Medium

\$100 - 400

Low

\$500

Low

\$1200 -

\$1400 +

High

\$0\*

(need

Excel)

Highest

\$20

Your labour time

Price

#### **Online training**







- http://www.agecon.okstate.edu/quicken/
- Centrepoint Accounting for Agriculture
  - <a href="http://www.redwingsoftware.com">http://www.redwingsoftware.com</a>
- Most software have free demo versions to download







### **Ontario Farm Accounting Workbook**









# Financial Recordkeeping and Cost of Production



### Using COP to Your Business Advantage







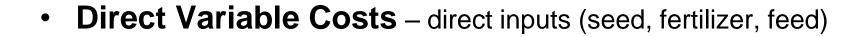




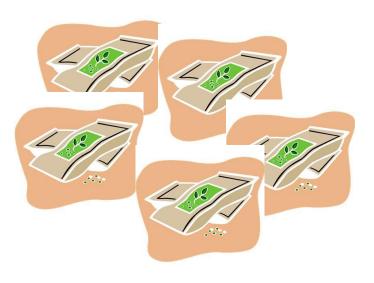
www.takeanewapproach.ca

#### **Anatomy of a COP budget**

Revenue













#### **Anatomy of a COP budget**

• Indirect Variable Costs - used in producing all commodities on the farm not specific to one commodity (examples: fuel, repairs, labour)

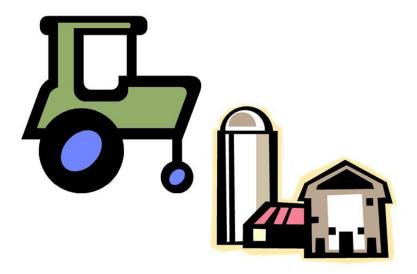




#### **Anatomy of a COP budget**

• **Fixed Costs** - remain the same regardless of the level of production (examples: Depreciation, Property Taxes, Term Interest, Insurance).



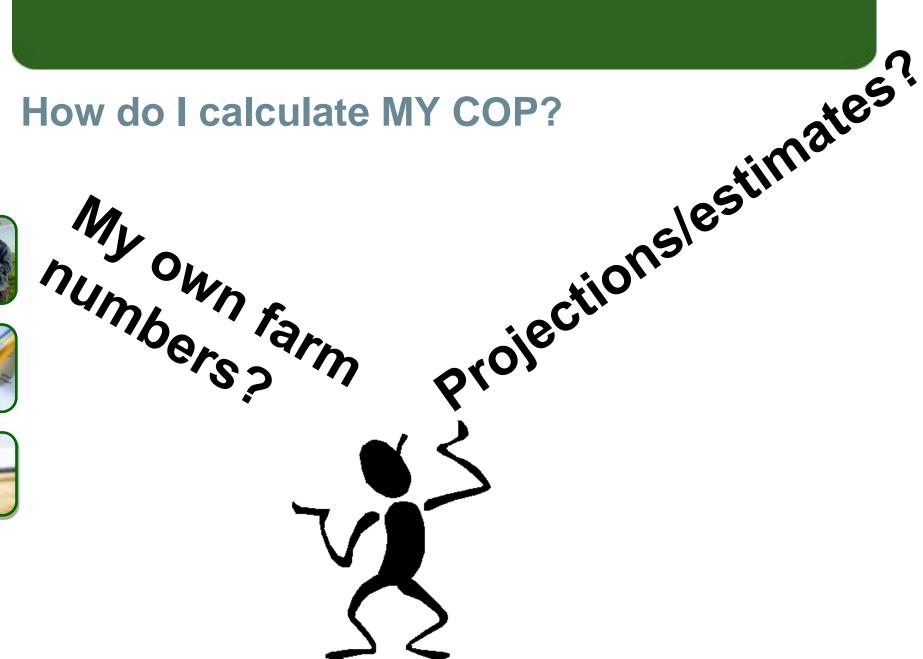


• Profit (loss) – Revenue minus all costs











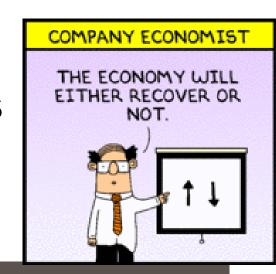






## **Estimating Costs**

- Using on farm records
  - Direct costing
  - Allocate whole farm expenses
- Market value
  - –Eg. Land rent
- Formula based
  - -Eg. Machinery and buildings
- Production recipe approach









#### **Calculate Your COP in Three Steps**

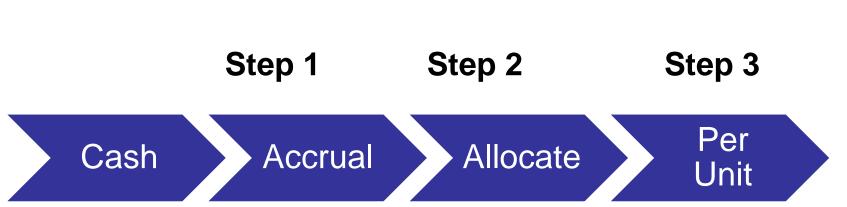
T1163 to COP













### Turn cash records into accrual... why?

½ # of bu

2016

1 ½ x # of bu

2017











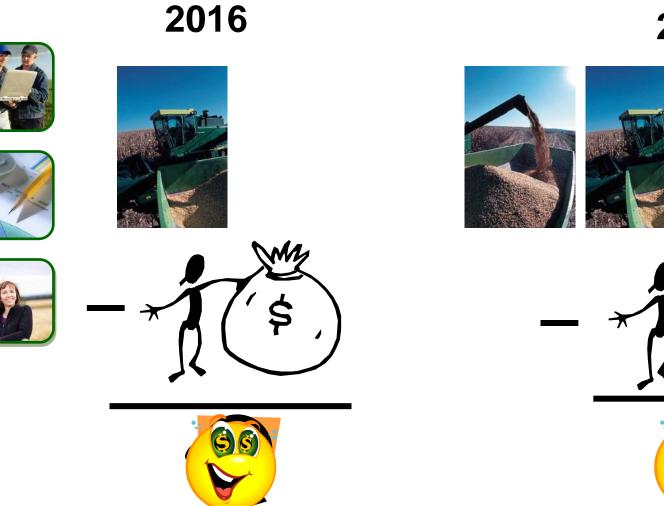
Cost/ bu







## Turn cash records into accrual... why?



2017







#### **Case Study Farm**

#### **Beef Cow Herd**



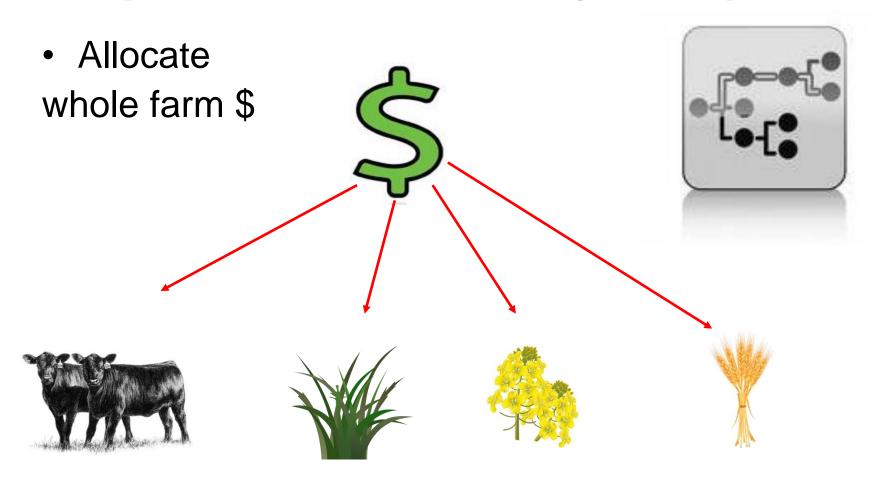








## Step # 2 Break it down by enterprise



Keep it high level – avoid the weeds!

#### **Allocation Methods**

- Common allocation methods:
  - Percent of sales
    - Eg. overhead
  - Percent of expenses
    - Eg. Operating interest
  - Time spent in the enterprise
    - Eg. Labour
  - Acre trips
    - Eg. Machinery costs

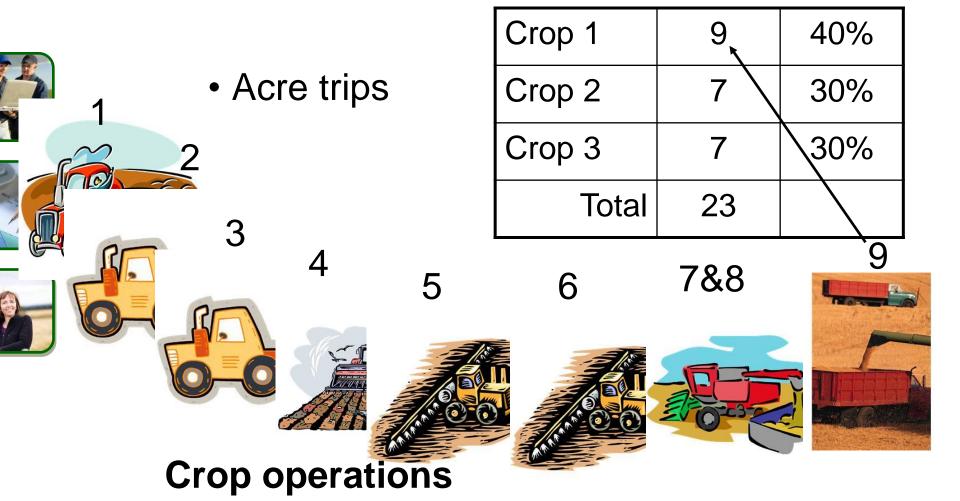






### Machinery costs

#### - allocating farm records



### Calculating new machinery costs

#### **Agricultural Engineering formulas**

- Variable (Operating) Costs
  - Fuel and Lubricants
    - Litres x Fuel Cost/L x 1.15(lubricants)
    - Diesel fuel consumption (L/hr)
      - » 0.167 x PTO HP/hr
    - Gasoline (L/hr)
      - » 0.229 x PTO HP/hr
  - Repairs
    - Purchase price x % repair rate (based on hours)
  - Labour
    - Wage rate x Hours







### Calculating new machinery costs

- Fixed (Ownership) Costs
  - Depreciation

```
New price - trade in value

Expected Life (Years)
```

Interest
 (New price + trade in value) x interest rate

- Insurance and Housing
  - 1% of Purchase Cost







## **Machinery Costs**









#### **Land Costs**

- Land rent preferred method for estimating cost
- Alternatively:
  - Use opportunity cost approach
    - What you would earn in next best alternative
    - Land value multiplied by interest on investment rate (GIC)
      - $-$10,000 \times 2.0\% = $200 / acre$
- Using cash costs for land can underestimate the costs especially if there is not much debt or most land is owned







#### **Feed Costs**





- Cropping costs left in livestock enterprise
   Or
- Cropping costs allocated out to crop enterprises and 'sold' to livestock enterprises

## Step # 3 – Per unit basis Unit produced versus Production Unit

- Unit produced is the output or yield
  - Per bushel or Per Calf





- Production unit is the base unit used to produce the output or yield
  - Per acre, Per Cow







### Alfalfa hay cost of production

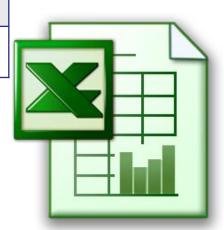
	6	
á		
	Marie Control	3
7,000	SEA.	y,
	- 50	





	Low	Average	High
Price \$/tonne *	\$126	\$178	\$244
Yield ** Tonnes/acre	1.3	2.2	3.0
Source: OMAFRA Statistics 2010 - 2015			

Yield: Algoma, Sudbury, Manitoulin



## **Fencing Costs**

• FenceCost\_Anna2016\_v2.xls









#### Feeder Cattle COP – Calf to Finish Budget







	Current	10 year Avg	
600#	\$1.84	\$1.61	
Finished	\$1.49	\$1.19	
Source: Beef Farmers of Ontario			



## Using COP...decision making



1.Enterprise mix

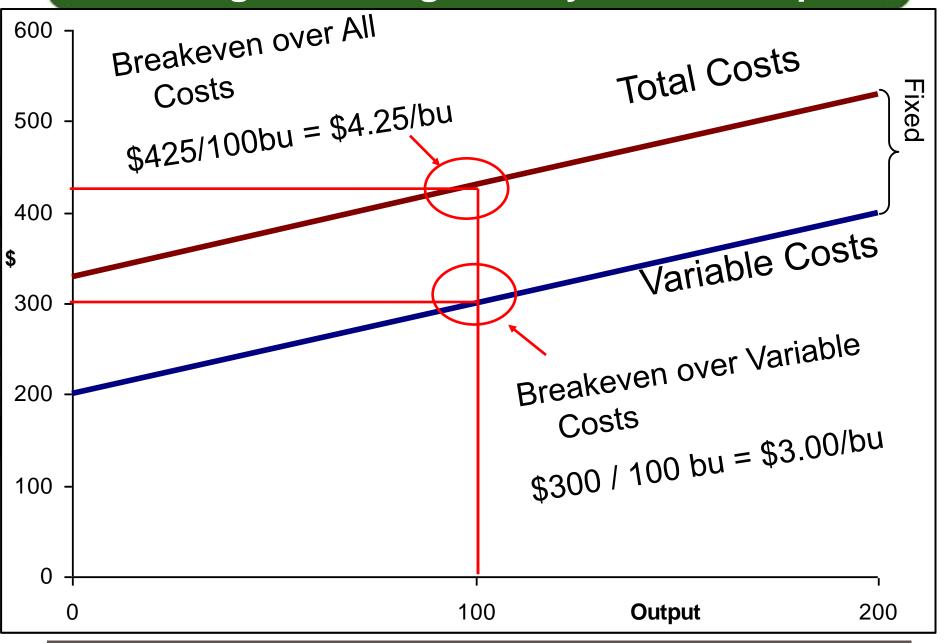


2. Marketing and input price targets



- 3. Capital Investment
  - What you can afford to pay

## Marketing Price Targets: Key Breakeven points



## **Meat processing**









#### **Investment Decisions**

## **Buying vs Leasing Farm Equipment**











## **Buy versus Lease**









## **Cost of Production Summary**

- Can be tough the first year
- Art versus Science
- Not cast in stone
- Year over year you can refine and develop records to capture what you need







#### Resources

#### OMAFRA Publications

- Guide to Cost of Production Budgeting
- Budgeting Farm Machinery Costs
- Guide to Custom Farmwork and Shortterm Equipment Rental
- www.ontario.ca/agbusiness







#### Resources







#### Ontario Enterprise Budgets – OMAFRA

- Enterprise budgets for crop and livestock enterprises available in Excel and Html format.
  - www.ontario.ca/agbusiness, select Cost of Production Budgets.

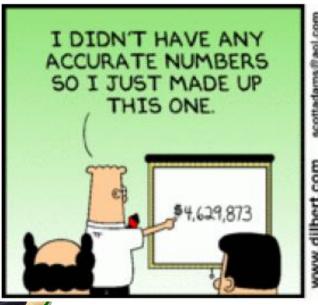
#### Farm Business Decision Calculators – OMAFRA

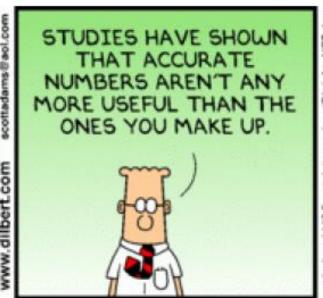
- Excel based calculators machinery, land, investment, loan and more
  - www.ontario.ca/agbusiness

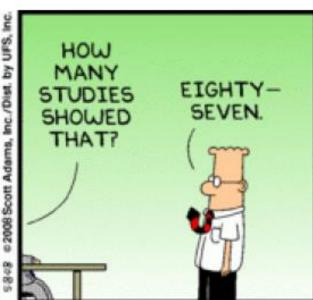
#### Statistics

<u>www.ontario.ca/agbusiness</u>, select Resources >>> Statistics in left margin

#### Thank you...Questions?







John Molenhuis john.molenhuis@ontario.ca