



Sustainable New Agri-Food Products & Productivity (SNAPP) Program

Program Objective

In northern Ontario, many agriculture and food producers/businesses have difficulty funding purchases of equipment for business expansions such as value-added processing, season extension and productivity enhancements. The Sustainable New Agri-Food Products and Productivity (SNAPP) Program is for northern Ontario agriculture and food producers, businesses and collaborations to provide up to \$5,000 at 75% cost-share towards the purchase of equipment for eligible activities. Collaborations of three or more entities can be eligible for up to \$15,000 at 75% cost-share towards equipment purchases.

Eligible Applicants

Eligible applicants must be a legal person with the authority to enter into a legal agreement. Examples of a legal person could include corporations, not-for-profit organizations, primary producers, processors, distributors, First Nations, Metis and Inuit.

Collaborations will be accepted with three or more partners. Each applicant in the collaboration must be a legal person.

Applicants must have at least one component of their business located in northern Ontario, and the project activity must occur in northern Ontario. For collaborations, at least two collaborators (legal entities) must be businesses, organizations or persons located in northern Ontario.

Both start-up and existing businesses are eligible. Start-up (in first three years of operation) businesses are expected to provide a business plan with their application.

Program Goals

Stimulating the development and expansion of the agriculture and food sector in northern Ontario.

Addressing challenges specific to northern Ontario agri-food production such as a shorter production season, distance to markets and a lack of economies of scale.

Promoting value-added processing and innovative production and processing practices that increase scalability, profitability and competitiveness.

Project Review Criteria

Projects will be prioritized per the following criteria:

How novel the products to be developed are relative to northern Ontario (Product Stream)

How will season extension techniques be applied to the product(s) (Season Extension)





What new efficiencies will be implemented to increase production and decrease operating expenses (Productivity Stream)

The use of innovative equipment or processes

Definition of Innovation: The process of generating and applying ideas to produce new or significantly improved products, processes, technologies or services.

The scalability of the project (ability to expand production/sales)

The economic or sales impact of the project on the business and on northern Ontario

A clear marketing or distribution plan

A sound business plan (start-ups only)

Application completeness

Eligible Project Activity Streams

Eligible projects may fall under the following streams:

- **Season Extension** – Projects that will enable producers to extend their production season, or to extend the seasonal availability of their perishable products through storage. Examples of potentially eligible projects include the purchase or construction of a high-tunnel or other greenhouses or the construction of cold storage facilities.
- **New Products** – Projects that enable agriculture or food producers to create primary or processed products that are new to the business. Examples of potentially eligible projects include the creation of a new ready-to-eat processed product, or the ability to produce a new farm product. Project equipment may include food or fibre processing equipment or food production equipment.
- **Productivity Enhancement** – Projects that utilize innovative technologies or processes to increase efficiencies in their operations. Project equipment may include production equipment (monitoring, variable rate technology), animal tracking (tag reading technology) meat processing equipment, food packaging equipment.

Eligible Costs

All costs shall be limited to purchase that directly allow eligible project activities to occur. Used equipment is eligible. Examples of eligible costs include but are not limited to:

Food or fibre processing equipment
High-tunnels or greenhouse structures
Food packaging or labelling equipment
Cold storage equipment

Building materials
Farm production equipment
Equipment Delivery Costs
Technology upgrades

Ineligible Costs

Equipment installation or servicing;
Rolling stock (definition attached);

Purchase or lease of lands or buildings;
Gifts or incentives;





NORTHEAST
COMMUNITY
NETWORK
NECN
RCNE
LE RÉSEAU
COMMUNAUTAIRE
DU NORD-EST



Inventory;
Labour costs;

Computer software;

Consumables (any non-permanent equipment, products or structures that cannot be used for multiple years).

Other Program Requirements

1. Applicant(s) will be required to attach a copy of their Articles of Incorporation, Farm Business Registration No., Master Business License, or Business Name Registration, whichever is applicable (required with application)
2. Business start-ups (in first 3 years of operation) must submit a business plan with application form (a business plan template can be made available)
3. A completed Client Intake Form (required once an approval is received by the applicant(s))
4. All projects approved under this program must be completed and invoice(s) submitted to SSMIC by October 31, 2018 for Intake 2.
5. Clients are to refer to the reporting requirements stated in the application terms and conditions info sheet before applying.

The SNAPP Program Application Form can be downloaded at: www.rainalgoma.ca/SNAPP

Rolling Stock Definition

Rolling stock is considered to be any general-purpose vehicle that would be used in transporting items or making deliveries from one place to another.

	INELIGIBLE COSTS	ELIGIBLE COSTS
EXAMPLE	Skid steer	Attachments, such as post auger
EXAMPLE	Tractor	Attachments with farm specific use, round baler, tillage equipment, harvester
	Four-wheeler	Feed wagon
	Multiple use equipment	Farm specific equipment with one intended use