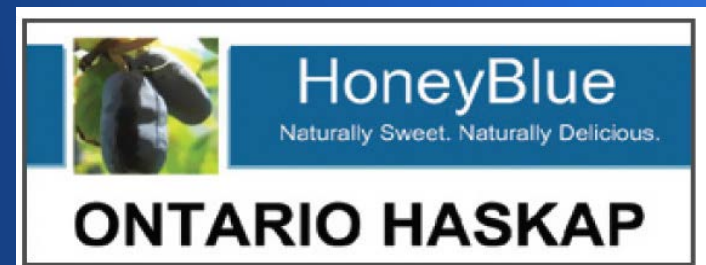


Boreal Berry Farm & Winery

**Growing Haskap in
Sudbury
From Concept
To
Full Production**



How did it all start?

The concept...

- In 2005 we started experimenting with Northern Hardy fruits like:

How did it all start?

The concept...

- In 2005 we started experimenting with Northerly Hardy fruits like:
- Saskatoons



How did it all start?

The concept...

- In 2005 we started experimenting with Northerly Hardy fruits like
 - Saskatoons
 - Sour Cherries



The concept...

- We saw great market potential for these Northern hardy fruits.

The concept...

- We saw great market potential for these Northern fruits.
 - They were healthy

The concept...

- We saw great market potential for these Northern fruits.
 - They were healthy
 - People liked the taste

The concept...

- We saw great market potential for these Northern fruits.
 - They were healthy
 - Tasty
 - Endless value added goods

The concept...

- We saw great market potential for these Northern fruits.
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 - People liked buying from a local producer.

The concept...

- We saw great market potential for these Northern fruits.
 - They were healthy
 - Tasty
 - Endless value added goods
 - People liked buying from a local producer.
 - Locally grown fruits weren't readily available.

Things were going great ... but

- Where our farm was located was restrictive
 - No access for public

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 - No access for public
 - No access to large city centres

Things were going great ... but

- Where our farm was located was restrictive
 - No access for public
 - No access to large city centres
 - No room for future expansion.

What is a Haskap?!



- In 2011 we found an old Finnish Homestead.

What is a Haskap?!



- In 2011 we found an old Finnish Homestead.
- It had enough land and great soil!

What is a Haskap?!



- In 2011 we found an old Finnish Homestead.
- It had enough land and great soil!
- And this is when we caught wind of the Haskap!

Why did we choose Haskap?



- In 2011 we put everything we had into it and planted 20 acres. Approx 7500 plants

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- Then in the spring of 2012 we thought we'd almost lost it all!

Why did we choose Haskap?



- In 2011 we put everything we had into it and planted 20 acres. Approx 7500 plants
- Then in the spring of 2012 we thought we'd almost lost it all!
- But we didn't lose one plant!

Boreal Winery

*Organic
Biodynamic
Sustainable*

Haskap Wine



- This is when the real work started.

Boreal Winery

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Haskap Wine



- This is when the real work started.
- In just 2 years we went from an old fallow field to a 40 acre fruit orchard

Boreal Winery

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Haskap Wine



- This is when the real work started.
- In just 2 years we went from an old fallow field to a 40 acre fruit orchard
- 1300 sqft winery building ready to produce 7000 cases per year.

Things Will Be Ramping Up In 2014!!



- We are expecting anywhere from 3750 to 7500kg from our orchard in 2014.



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- We are expecting anywhere from 3750 to 7500kg from our orchard in 2014.
- The could mean as much as 375 – 750 cases of wine.
- As well as other Value added goodies!

Where do we go from here?



- Increased capacity is where we are going next.

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- We are are expanding our current fruit processing facility to become Northern Ontario's largest commerial fruit processing facility

Where do we go from here?

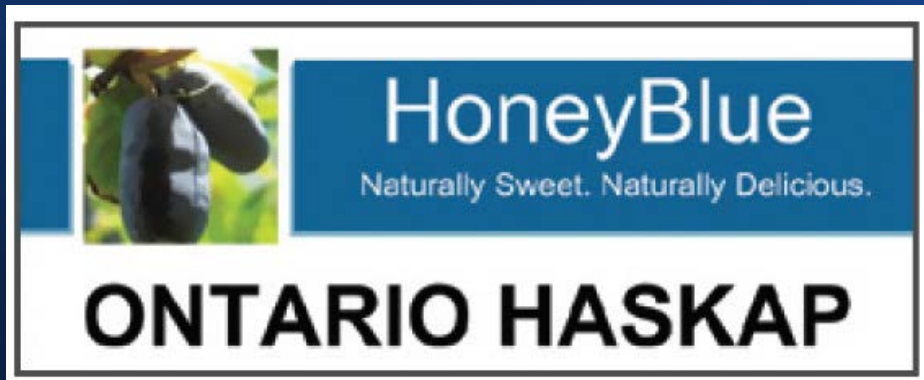


We also process:

- Fruit leathers
- Fruit Juices
- Provide IQF Services for other Northern Ontario fruit farmers.

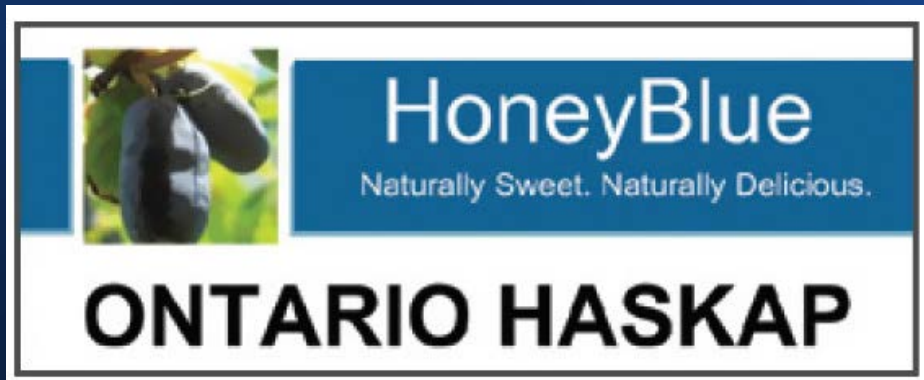
Ontario Haskap Association

- We also started the Ontario Haskap Association to help other farmers start growing haskap



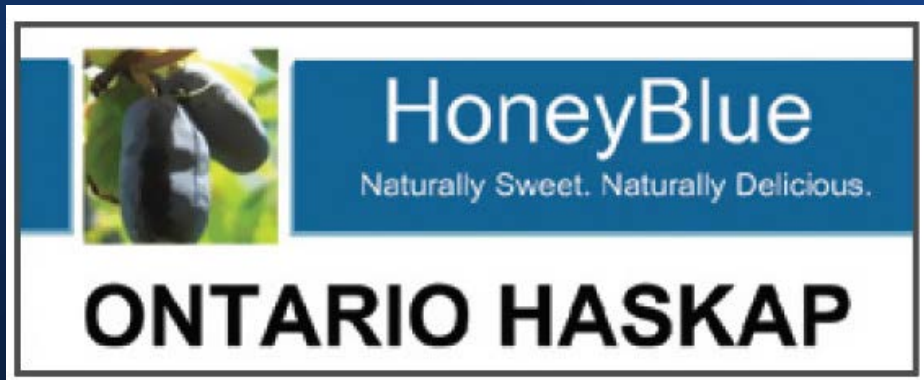
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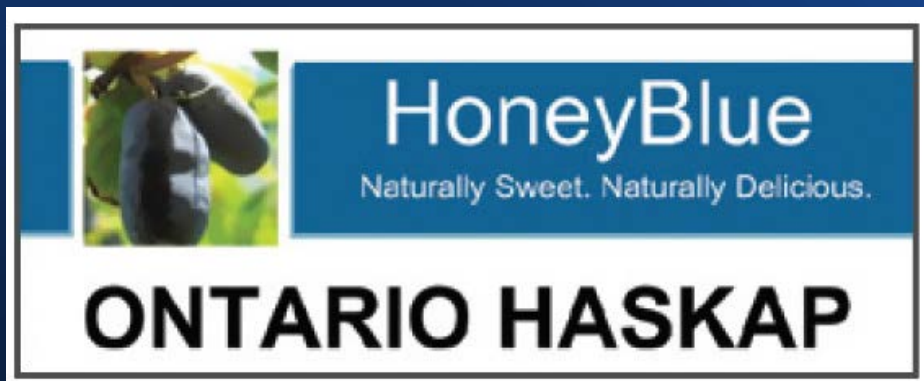
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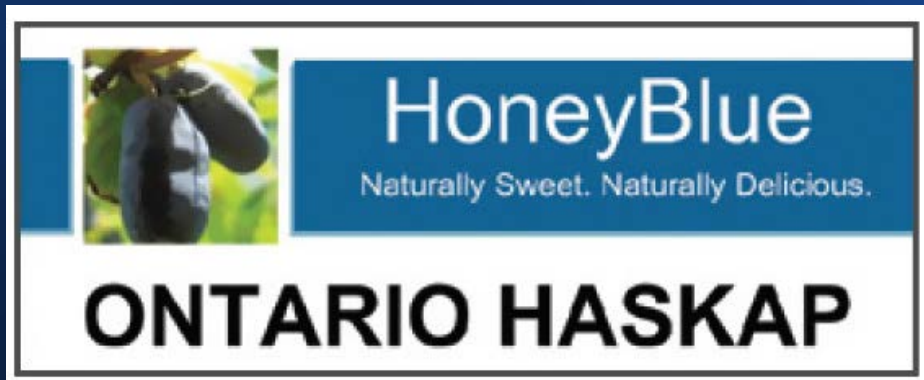
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- www.ontariohaskap.ca



Thank You!



Are there any questions?